

Dear Residents

I am pleased to present the Fall 2011 issue of "City Highlights." In this issue, we celebrate the completion of the first phase of the West Hollywood Park Master Plan, which includes the construction of the New West Hollywood Library.

The state-of-the-art 32,000 square foot New West Hollywood Library, which will continue to be operated by the County of Los Angeles Library, includes an LGBT Area; Signature Collections (HIV/AIDS, Arts and Design); International Languages Collections; Assistive Technology and Large Print Collections; a Children's Theatre/Children's Area; a Teen Area; the Wells Fargo Career Development Center; and the Stuart Feigin Computer and Technology areas.

Building a new library has been a priority of the West Hollywood community since the first General Plan was adopted in 1988. This collective accomplishment would not have been achieved without the vision and dedication of the City Council, members of our Commissions, Boards and Advisory Bodies, City staff, business community and our residents.

Please join us for the celebration of the Dedication and Grand Opening of the New West Hollywood Library on Saturday, October 1, 2011 from 10 a.m. to 2 p.m. (The Dedication Ceremony will begin promptly at 10:30 a.m. on the West Hollywood Park Plaza.)

In this issue we have included a profile on the City's Cultural Affairs Administrator, Andrew Campbell. His passionate efforts to bring unique public art projects to the streets of West Hollywood have resulted in a "public art renaissance" for all to experience. Through such projects as the "Art on the Outside" program, the entire City has been turned into a dynamic showcase of artistic expression.

I hope you get a chance to visit the new West Hollywood Library. Happy reading!

Sincerely,
Paul Arevalo,
City Manager

WEST HOLLYWOOD CITY COUNCIL

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PAUL AREVALO | CITY MANAGER

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TAMARA WHITE	EDITOR
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HIGHLIGHTS

WEST HOLLYWOOD

FALL 2011

INFORMATION FOR THE PEOPLE OF THE CITY OF WEST HOLLYWOOD

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Celebrate the Dedication and Grand Opening of the **New West Hollywood Library**

The City of West Hollywood will celebrate the Dedication and Grand Opening of the new West Hollywood Library on Saturday, October 1, 2011 from 10 a.m. to 2 p.m. at the new West Hollywood Library, 625 N. San Vicente Boulevard in West Hollywood. The Dedication Ceremony will begin promptly at 10:30 a.m. on the West Hollywood Park Plaza.

Best-selling author Jackie Collins will be the Special Guest Speaker at the Dedication Ceremony. Collins has sold more than 400 million books worldwide that have been translated into 40 languages.

Free parking will be available at the West Hollywood Park/Library Parking Garage at 625 N. San Vicente Boulevard (enter from Robertson Boulevard at El Tovar Place) and at the Pacific Design Center at 8687 Melrose Avenue. There will also be

(CONTINUED ON PAGE 10)



Andrew Campbell | Public Art Star



Andrew Campbell in front of Shepard Fairey's art at The West Hollywood Library Murals.

Andrew Campbell is the City's Cultural Affairs Administrator — the man behind West Hollywood's public arts renaissance. Created in 2007, the Cultural Affairs Administrator position oversees the City's arts and cultural affairs programs including the Summer Sounds concerts series, Shakespeare in the Park performances and The Big Read, a program that encourages literacy and which the City received funding from the National Endowment for the Arts to produce. Campbell also provides leadership in developing and managing One City/One Pride, a month-long series of events celebrating the art and culture of the LGBT community during Pride Month in June, and is staff liaison to the City's Arts and Cultural Affairs Commission. In addition, he is responsible for the wildly popular Art on the Outside exhibits.

The Art on the Outside program creates exhibits of temporary art throughout the City including the western gateway at Santa Monica Boulevard and Doheny Drive. The median, located at the busy intersection, serves as the City's most prominent outdoor gallery space. For the past several years, Campbell has been instrumental in bringing prominent Art on the Outside exhibits to West Hollywood. These include:

- *Empyrean Passage* by artist Dan Corson which was installed at Santa Monica Boulevard and Doheny Drive, was selected by Americans for the Arts as one

of the 40 most significant public art projects in the United States in 2008.

- Signature sculptures *Tre Venezia*, *Cassata*, *Murano* and *Rockin' Angel* by artist Peter Shire were installed throughout West Hollywood. The sculptures ranged in scope and size from 12 feet to 20 feet in height.
- *regard.* by artist Rebecca Lowry is exhibited in various locations throughout the City. *regard.* includes a series of 10 parking sign-like installations of Japanese haiku, seven translated into English, two in Russian and one in Spanish. Americans for the Arts cited the work as one of the 47 best in the United States in 2010.
- Vintage and commercial neon signs have been displayed along Santa Monica Boulevard (Route 66) and the Sunset Strip since last year. The current exhibit is a collaboration between the City of West Hollywood and the Museum of Neon Art.
- *Elemental* is a series of seven, large-scale bronze sculptures by various artists that are currently exhibited at the corner of Santa Monica Boulevard and Doheny Drive. The exhibit will run through June 2012 and is a collaboration with The Sculpture Foundation.
- The three public murals displayed on the exterior walls of the new West Hollywood Library are the fruits of an innovative collaboration between *Vanity Fair* and Cadillac in partnership with The Museum of Contemporary Art, Los Angeles (MOCA) and the City of West Hollywood. Underwritten by Cadillac, the project — known as "The West Hollywood Library Murals" — features work from three of the biggest names working in the visual arts today: Shepard Fairey, Retna (a.k.a. Marquis Lewis) and Kenny Scharf.

"One reason we have such a vital arts program is due to our collaboration with other organizations," said Andrew Campbell. "The City is welcoming and makes it easy to bring art to West Hollywood. We're extremely art-friendly. People like working with us because we have a community that gets art. This is so helpful in getting things done."

Prior to his work in the City of West Hollywood, Campbell worked for the Los Angeles County Arts

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Do You Want to Nominate a Heritage Tree?

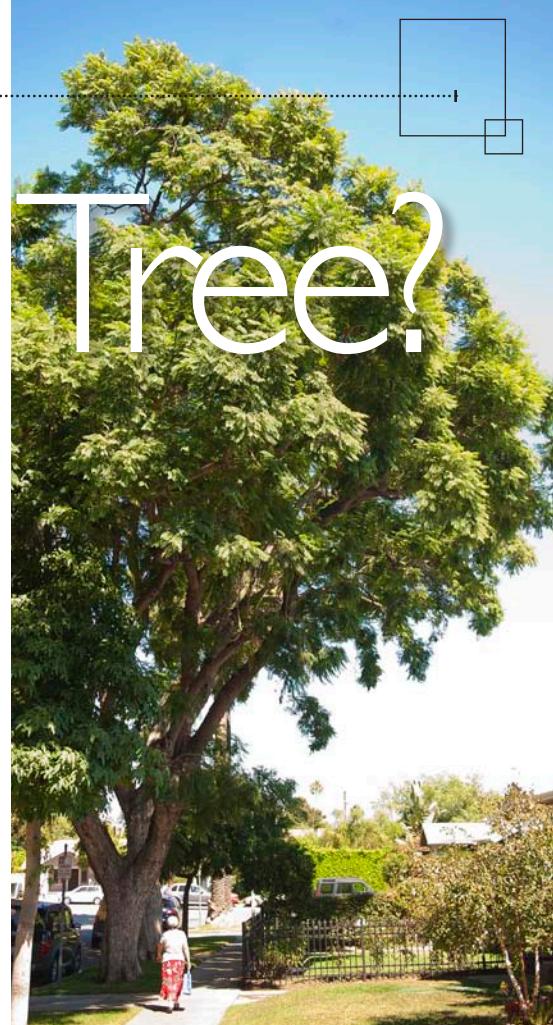
The City's Heritage Tree Program was adopted to ensure that heritage trees will continue to grow for future generations. The purpose of the Heritage Tree Program is to identify, maintain and protect heritage trees and shrubs located in West Hollywood. The program also aims to inform and educate residents about the important role trees and shrubs play in our environment, specifically a densely populated urban environment such as West Hollywood.

In order to nominate a possible heritage tree or shrub for consideration, it must meet the required criteria for Heritage Tree designation. The nomination must also be approved by the City's Heritage Tree Committee. The benefits of Heritage Tree designation include:

- Recommendations for proper care and maintenance of the tree or shrub
- Inspection every four years
- Consultation with the property owner regarding acceptable pruning methods and techniques
- Consultation with the owner regarding possible alternatives to address condition(s) that may necessitate the removal or potential damage to the tree or shrub
- Pruning of Protected Heritage Trees only every four years

Any tree or shrub growing on public or private property within the boundaries of the City of West Hollywood that meets the criteria can be considered for Heritage Tree designation. A Heritage Tree nomination may be made by any resident, property owner or business owner.

For more information about the criteria and how to nominate a tree or shrub for Heritage Tree designation, please call (323) 848-6895 or visit www.weho.org For the deaf and hard of hearing, please call (323) 848-6496.



The Jacaranda Mimosifolia located on Hampton Avenue in West Hollywood is a Heritage Tree that was planted long before West Hollywood was incorporated. The Jacaranda is a subtropical tree native to South America that has been widely planted worldwide because of its beautiful and long-lasting blue flowers.

Laurel Avenue Park Opens to the Public



Laurel Avenue Park, a new neighborhood-serving park located at 1343 Laurel Avenue in West Hollywood, opened earlier this year for public use. (The house and adjacent structures located on the property will not be open to the public.)

The Laurel Avenue Park is a passive neighborhood-serving park with the goal of retaining as much of its healthy vegetation as possible while providing a safe and secure setting. The park is intended to be used for quiet reflection and provide an escape from urban living.

The park includes ADA access located in the area just north of the driveway; a pet waste station; decomposed granite paths; as well as benches and tables.

Park hours of operation are Monday through Friday from 9 a.m. to dusk and Saturdays and Sundays from 10 a.m. to dusk. City park rules and regulations will be enforced. West Hollywood Sheriff's Deputies will assist with patrols of the area as needed. There are no public restrooms on the premises.

For more information, please call (323) 848-6895. For the deaf and hard of hearing, please call (323) 848-6496.

City of West Hollywood Launches Campaign to Combat **Bandit Taxicabs**



The City of West Hollywood has launched a new campaign to help fight bandit taxicabs. Bandit taxicabs are taxicabs that are not licensed to operate in West Hollywood. Currently, there are seven fully licensed and insured franchised taxi companies that are authorized to operate in West Hollywood. These companies employ drivers that have passed a criminal background check and are subject to random drug and/or alcohol testing. In addition, each vehicle is subject to an annual inspection.

Every licensed taxicab is required to display a City of West Hollywood seal, which is displayed in the right rear bumper area. Since July 1, 2011, they have also been required to display the seal on the passenger side of the vehicle.

Riding in a bandit taxicab is a huge risk and may jeopardize a person's safety. What are the dangers?

- Some passengers have been overcharged, victimized by credit card fraud, identity theft or theft of their ATM PIN number
- Some drivers have been found to have criminal records or have committed sexual assault
- Some drivers may have drug or alcohol problems
- Bandit taxicabs sometimes are not insured

Before you enter a taxicab, check to see if it is displaying a City of West Hollywood "Licensed Taxicab" seal! For your safety — **NO SEAL, NO DEAL!**

For more information, contact the City of West Hollywood's Taxi Specialist at (323) 848-6362 or visit www.weho.org For the deaf and hard of hearing, please call (323) 848-6496.



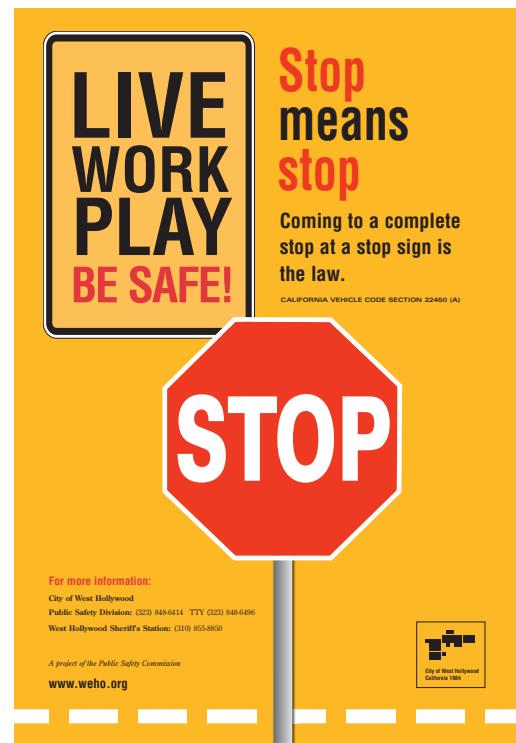
Live, Work, Play: Be Safe! Public Safety Campaign adds "Stop Means Stop!" Message

The City of West Hollywood's Public Safety Division has developed *Stop Means Stop!*, the latest message in the Live, Work, Play: Be Safe! public safety campaign series. The popular community outreach program is designed to educate West Hollywood residents about important public safety issues.

The *Stop Means Stop!* message encourages driver and pedestrian safety and reminds those behind the wheel to fully observe all traffic signs and signals.

Other Live, Work, Play: Be Safe! campaigns include *Don't Drink & Drive*; *Pedestrian Safety*; *Vehicle Burglary Prevention*; *Sexual Assault Prevention*; *Street Robbery Prevention*; *Neighborhood Watch*; *Protect Your Identity*; *West Hollywood "Hate-Free City" With Respect for All*; and *Pet Safety*.

For more information about the Live, Work, Play: Be Safe! public safety campaign, call the City's Public Safety Division at (323) 848-6414 or visit www.weho.org For the deaf and hard of hearing, please call (323) 848-6496.



10th Annual West Hollywood Book Fair

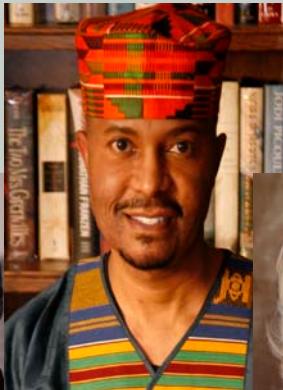
set for Sunday, October 2, 2011 at the
New West Hollywood Library



Hector Tobar



Dyan Cannon



Kwei Quartey



Meredith Baxter



Lisa See



The City of West Hollywood will host the 10th Annual West Hollywood Book Fair on Sunday, October 2, 2011 from 10 a.m. to 6 p.m. at the new West Hollywood Library, West Hollywood Park and along San Vicente Boulevard. The West Hollywood Book Fair is one of Southern California's largest, most eclectic literary events that attracts readers and writers of all ages and interests. This year, the West Hollywood Book Fair will also celebrate the grand opening of the much-anticipated new West Hollywood Library. The West Hollywood Book Fair will feature 12 stages with author panel discussions, artists, live performances, 125 exhibitors and writing workshops.

Featured authors will include Lisa See, author of critically acclaimed international bestseller *Snow Flower and the Secret Fan* and author of the new book *Dreams of Joy*; Florence Henderson, an actress best known for her role as Carol Brady in the television series "The Brady Bunch" and new author of the autobiography *Life is Not a Stage: From Broadway Baby to a Lovely Lady and Beyond*; Kwei Quartey, author of the best-selling Darko Dawson mystery series set in Ghana, his current book is *Children of the Street*; Hector Tobar is a Pulitzer Prize-winning journalist, weekly columnist for the *Los Angeles Times* and author of the upcoming novel *The Barbarian Nurseries*; Dyan Cannon, an Academy Award-nominated actress and author of *Dear Cary: A Memoir* about her

tumultuous relationship with Hollywood legend Cary Grant; and Ransom Riggs, author of the young adult best-seller *Miss Peregrine's Home for Peculiar Children*.

Other authors who will participate include Christopher Rice, a West Hollywood resident and best-selling author of a new book, *The Moonlit Earth*; Hope Edelman, best-selling author of *Motherless Daughters* and author of *The Possibility of Everything*; Marcia Clark, prosecutor in the infamous OJ Simpson case, television correspondent and author of a new thriller, *Without a Doubt*; Rex Pickett, author of the iconic book *Sideways* and the new sequel, *Vertical*; Amy Ephron is a novelist, screenwriter and producer, her new book is *Loose Diamonds and other Things I've Lost Along the Way*; Meredith Baxter, best known as Elyse Keaton on the 1980s hit series "Family Ties" and author of *Untied: A Memoir of Family, Fame and Floundering*; Karine Steffans, author of *Satisfaction: Erotic Fantasies for the Advanced & Adventurous Couple*; and Steve-O, star of "Jackass" and author of *Professional Idiot: A Memoir*.

For more information about the West Hollywood Book Fair, contact Roz Helfand at (323) 848-6515 or rhelpfand@weho.org or visit www.westhollywoodbookfair.org. Become a fan of the West Hollywood Book Fair on Facebook and follow us on Twitter at www.twitter.com/WHBookFair. For the deaf and hard of hearing, please call (323) 848-6496.



THE NEW STATE-OF-THE-ART WEST

After two years of construction and many years of planning, the City of West Hollywood has completed the first phase of the West Hollywood Park Master Plan, which includes the building of the highly anticipated new West Hollywood Library. The West Hollywood Park Master Plan is one of the major components of the City's 25th Anniversary Capital Project, which also includes development of the West Hollywood City Hall Automated Garage and Community Plaza Project and implementation of the Plummer Park Master Plan.

The first phase of the West Hollywood Park Master Plan, which includes the new West Hollywood Library, City Council Chambers and public meeting rooms, CATV facilities, 2.5 acres of expanded parkland and open space, new tennis courts and 400 parking spaces in two municipal garages, has been completed. The City Council Chambers will also be used for special performances and presentations.

The new 32,000 square foot, LEED-certified West Hollywood Library will serve as the centerpiece of the West Hollywood community. It is designed to showcase the City's rich intellectual, literary and cultural diversity and provide a landmark facility for the community's passionate commitment to lifelong learning.

Building a new library has been a priority of the West Hollywood community since the first General Plan was adopted in 1988. (The West Hollywood Library was previously housed in an aging and outgrown building that was built in 1960.)

The new West Hollywood Library, which will continue to be operated by the County of Los Angeles Library, includes:

- Stuart Feigin Computer and Technology areas
- Wells Fargo Career Development Center
- Signature Collections (HIV/AIDS, Arts and Design)
- Children's Theatre/Children's Area
- Teen Area
- LGBT Area
- International Languages Collections
- Assistive Technology and Large Print Collections
- West Hollywood Room and Archive
- Friends of the Library Bookstore

The New West Hollywood Library will also include movies and music as well as wireless Internet, reading lounges, group study rooms and much more.

LGBT AREA

The one-of-a-kind LGBT area will be one of the largest publicly accessible circulating collections and will feature an extensive collection of literature, history and personal materials. The current Lesbian and Gay Collection of 4,050 books will grow significantly and the increased space will provide an opportunity for the acquisition of other prominent LGBT collections.

HIV/AIDS COLLECTION

The new West Hollywood Library will have an expanded Ron Shipton HIV Information Center with the most up-to-date educational materials on HIV and AIDS made accessible in a private setting.

STUART FEIGIN COMPUTER AND TECHNOLOGY AREAS

The new West Hollywood technology center will include 16 computers and free Internet access, providing a link to the global society for all library users. There will also be Internet Express Stations and technology dedicated to preschoolers, school age children, teens, and accessible assistive technology for people with disabilities. There will be a total of 47 computers with Internet access located throughout the library. Free Internet is available for all visitors to use with their own personal devices. A video conferencing room will provide live connections to conferences around the world for library users and staff. The City's CATV broadcast and production facilities will also be housed in the building.

WELLS FARGO CAREER DEVELOPMENT CENTER

The Wells Fargo Career Development Center will be operated by the expert career services staff of JVS Los Angeles. JVS has been partnering with the City of West Hollywood for nearly two decades, assisting both job seekers and local businesses by developing the skills of the current and future workforce. The Wells Fargo Career Development Center will house the JVS/WHEST Program



HOLLYWOOD LIBRARY OPENS

(West Hollywood Employment Services & Training), providing free job search and placement assistance, referrals to training programs and other services, access to employer recruitments and job fairs as well as interview and résumé workshops. The Center will offer area employers free job postings and Cable TV announcements for open positions as well as access to JVS's online bank of motivated candidates. Equipped with computers, printers, copiers, fax machines and extensive resource materials, the Wells Fargo Career Development Center will be a full-service launch pad for entry or re-entry into the workforce.

CHILDREN'S THEATRE/CHILDREN'S AREA

The new West Hollywood Library includes a Children's Library to inspire children to read. A Children's Theatre, with elements right out of a storybook for the youngest library users to enjoy, is one of the highlights of the new library design. Imagine a unique theater-within-a-library for storytelling, puppet shows, displays and plenty of library fun where entire families will be able to participate together.

TEEN AREA

The library will feature a special area for teens to have access to first-rate educational resources to develop the skills needed to succeed. The unique setting will provide a quiet and relaxing place to read, hold group study sessions, lounge and hang-out after school.

WEST HOLLYWOOD ROOM AND ARCHIVE

The West Hollywood Room and Archive will include a special collection that serves as a repository of the community's collective memory. Materials will include published and unpublished books, archives and historical collections that tell the story of the City's evolution from 1984 to the present. Reference materials will include books, audio and video materials about the history of the City of West Hollywood including:

- Personal papers of Ron Stone, Chairman of the West Hollywood Incorporation Committee in 1983-84, and a leading advocate of the incorporation of the City of West Hollywood and LGBT rights

- Information about the West Hollywood Incorporation Committee and the founding of the City of West Hollywood
- Information about Edward H. Fickett, nationally recognized architect, who designed the original West Hollywood Library building, which was built in 1960
- City ordinances and copies of the General Plan
- Recordings of City Council and commission meetings
The West Hollywood Room will also be available as a conference room, a research room and a space for board meetings.

FRIENDS OF THE WEST HOLLYWOOD LIBRARY BOOKSTORE

The Friends of the West Hollywood Library, a non-profit organization that provides volunteer support to the library, will offer books and other unique literary items for sale.

"CERTIFIED" GREEN BUILDING

The new West Hollywood Library will be a landmark public facility designed to achieve a Leadership in Energy and Environmental Design (LEED) Silver rating and be a certified "Green Building." Green sustainable features include a photovoltaic system (solar power technology that uses solar cells to convert energy from the sun into electricity); low-emitting materials for paints, coating and carpeting; optimized-energy performance systems for lighting, heating and ventilation; sustainable vegetation; and the use of Green housekeeping products.

WEST HOLLYWOOD LIBRARY – PUBLIC ART

The new West Hollywood Library will feature two major art installations from renowned artists David Wiseman, and Shepard Fairey. The work by David Wiseman, which will be located in the interior of the library, will be decorative in nature and reflect the relationship between the New West Hollywood Library and West Hollywood Park. Utilizing plaster, bronze and porcelain, a series of branches will emerge from the walls and arch into the air space above the stairway, providing a link between the park that surrounds it and the library itself.

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The Shepard Fairey mural will provide a deeper contextual link between the library and the community it serves. The artist, although working in a classic mural style, is known for his layering of images. He has created a deeply dimensional "portrait" of West Hollywood that will reflect historical and architectural elements of the City. This work will provide a historically significant and community-based project that is not unlike a contemporary version of the highly regarded Works Progress Administration (WPA) murals completed in the 1930s in public buildings throughout the United States.

MURALS PROJECT

Artists Shepard Fairey, Retna (a.k.a. Marquis Lewis) and Kenny Scharf bring art to the streets of West Hollywood. The three public murals displayed on the exterior walls of the new West Hollywood Library are the fruits of an innovative collaboration between *Vanity Fair* and Cadillac in partnership with The Museum of Contemporary Art, Los Angeles (MOCA), and the City of West Hollywood. Underwritten by Cadillac, the project, known as "The West Hollywood Library Murals," features work from three of the biggest names working in the visual arts today: Shepard Fairey, Retna (a.k.a. Marquis Lewis), and Kenny Scharf.

PROJECT TEAM

The West Hollywood Park Master Plan including the new West Hollywood Library was designed by architects Steve Johnson and Jim Favaro. They are the principals of Johnson Favaro, an architectural and urban design firm located in Culver City. The construction manager is Heery International. Dan Adams, a Senior Associate at Heery, is the Project Director. Adams is also a resident of West Hollywood. The General Contractor is W.E. O'Neil Construction Company.

PROJECT COSTS

The total cost to complete the first phase of the West Hollywood Park Master Plan is \$64 million. The West Hollywood Library Fund, a non-profit organization led by a volunteer board of community leaders, seeks to raise \$10 million from individuals, corporations and foundations in support of the new West Hollywood Library and implementation of the first phase of the West Hollywood Park Master Plan. The campaign, LibraryPark, has raised nearly \$7 million in donations to date.



West Hollywood Halloween Carnaval

to take place
Monday, October 31, 2011

The world's largest and most outrageous Halloween celebration — the West Hollywood Halloween Carnaval — will take place on Monday, October 31, 2011 along Santa Monica Boulevard from 6 p.m. to 11 p.m.

For more information, please call (323) 848-6544.
For the deaf and hard of hearing please, call (323) 848-6496.

Facts About Prostate Cancer

According to the Prostate Cancer Foundation (PCF), prostate cancer claims the lives of more than 32,000 men in the U.S. each year. Prostate cancer is the most common type of cancer found in American men of any sexual orientation. Its cause is still unknown. However, it is one of the least talked about cancers.

Here are a few facts about prostate cancer:

- One in six American men will be diagnosed with prostate cancer in their lifetime; one in three with a family history will be diagnosed. The risk is increased if the cancer was diagnosed in a family member less than 55 years of age or if it affected three or more family members
- More than 218,000 cases of prostate cancer were diagnosed in the U.S. last year
- More than 32,000 American men died from prostate cancer last year — a death every 16.4 minutes
- African-American men are 1.6 times more likely to be diagnosed and 1.4 times more likely to die from the disease
- More than 2 million American men and their families are currently living with prostate cancer, and 16 million worldwide
- A man is 35 percent more likely to be diagnosed with prostate cancer than a woman is to be diagnosed with breast cancer

For more information, contact the Prostate Cancer Foundation at (310) 570-4700 or visit www.pcf.org

City Receives Multiple Awards

The City of West Hollywood has received multiple awards and honors for various projects completed this year. These awards include the following:

- The City of West Hollywood was awarded the 2011 Comprehensive Plan Award, Small Jurisdiction for the Draft General Plan from Los Angeles Chapter of the American Planning Association. The Comprehensive Plan Award recognizes a general plan that advances the science and art of planning.
- The City of West Hollywood was awarded the 2011 Innovation in Green Community Planning Award for the Draft Climate Action Plan from the Los Angeles Chapter of the American Planning Association. The Innovation in Green Community Planning Award recognizes the role of planning as the profession addresses contemporary human settlement issues aimed at sustaining places.
- The City of West Hollywood and the West Hollywood Community Housing Corporation was awarded the 2011 Planning Excellence in Implementation Award for the Sierra Bonita Housing Project from the Los Angeles Chapter of the American Planning Association. The Implementation Award recognizes an effort that demonstrates a significant achievement and positive changes in a community as a result of planning.
- Walk Score named the City of West Hollywood as the 2011 Most Walkable City in California.
- The City of West Hollywood's Climate Action Plan was awarded a 2011 Compass Blueprint Recognition Award for Visionary Planning for Sustainability. Compass Blueprint Awards recognize projects that demonstrate excellence and achievement in the four key elements of Compass Blueprint planning: Livability, Mobility, Prosperity and Sustainability.
- The City of West Hollywood was awarded the 2011 Award of Excellence for the City's New Media Strategy by the California Association of Public Information Officials. The City's New Media Strategy utilizes both traditional and social media to outreach to the media and public.
- The City of West Hollywood was awarded the 2011 Award of Distinction for the City's Website by the California Association of Public Information Officials.
- The City of West Hollywood was awarded the 2011 Award of Distinction for the City's Highlights Newsletter by the California Association of Public Information Officials.

Fitch Ratings Affirms the City of West Hollywood's Stellar AA+ Credit Rating

As part of its routine surveillance process, Fitch Ratings has affirmed the City of West Hollywood's Lease Revenue Bonds (LRBs) series 2009A and 2009B issued by the West Hollywood Public Financing Authority at "AA +." In addition, Fitch Ratings has assigned the City of West Hollywood an implied general obligation credit rating of "AAA."

According to Fitch Ratings, its rating reflects the maintenance of the City of West Hollywood's strong financial position, in spite of a weakening regional economy, as well as the resilience of the local economy and real estate market.

For more information, please contact Anil H. Gandhi, Director of Finance, at (323) 848-6330.

Contract Awarded to Unitronics to Build an Automated Vehicle Storage and Retrieval System

The City has awarded a \$2.6 million contract to Unitronics to design, engineer, fabricate, install and maintain a 200-car automated vehicle storage and retrieval system for the West Hollywood City Hall Automated Garage and Community Plaza Project, which will be located at 8300 Santa Monica Boulevard.

Automated parking garages can hold as many as three times the number of cars as traditional ramp-style parking garages. Operationally, automated parking garages provide customers with a valet-like parking experience that is fast, safe and convenient. They are also less expensive to build when compared to conventional parking garages. Automated parking garages utilize computer-controlled motorized lifts, conveyors and shuttles to transport cars from the arrival level to a parking space and vice versa, without human assistance.

The West Hollywood City Hall Automated Garage and Community Plaza Project is one of three components of the City's 25th Anniversary Capital Project, which also includes the West Hollywood Park Master Plan and Phase I of the Plummer Park Master Plan.

DEDICATION

(CONTINUED FROM PAGE 1)

complimentary Cityline Shuttle service available from Plummer Park to West Hollywood Park. The Cityline Shuttle will run from 9 a.m. to 5 p.m. on Saturday, October 1.

For more information about the new West Hollywood Library, please visit www.weho.org. For more information regarding the new West Hollywood Library Dedication and Grand Opening, please call (323) 848-6423. For the deaf and hard of hearing, please call (323) 848-6496.

ANDREW CAMPBELL

(CONTINUED FROM PAGE 2)

Commission (LACAC) where he began his tenure overseeing its grants program. He later assumed responsibility for the LACAC's organizational development, leadership and internship programs.

Campbell earned a Bachelor of Arts degree in English and Theater at the University of Minnesota and a Master of Fine Arts in Playwriting from UCLA. A longtime resident of West Hollywood, in his spare time Campbell takes what he describes as a "busman's holiday," where he enjoys visiting museums and theaters, and his travels inevitably include a trip to an art gallery or other forays into the arts.

FLORA EXEMPLAR BY

ANDREW ROGERS.



BETWEEN
ESSENCE AND
EXISTANCE BY
BRUCE LINDSAY.

"Elemental" is a series of seven bronze sculptures by various artists that are currently exhibited at the corner of Santa Monica Boulevard and Doheny Drive. The exhibit will run through June 2012.

MATTERS
OF THE
MOMENT BY
MIKE
GYAMPO.



TEATRO XVII BY HERK VAN TONGEREN.

City to Provide Bicycle Valet at the 10th Annual West Hollywood Book Fair

The City of West Hollywood's Bicycle Task Force and the Los Angeles County Bicycle Coalition will host a free bicycle valet at the 10th Annual West Hollywood Book Fair on Saturday, October 1, 2011 from 10 a.m. to 6 p.m. The bicycle valet will be located at the entrance of the West Hollywood Book Fair, 647 N. San Vicente Boulevard. Save time and hassle and ride your bike to the entrance of the West Hollywood Book Fair, where a valet attendant will give you a ticket and keep your bike safely parked for the day. The City of West Hollywood's Bicycle Task Force was developed with the goal of improving opportunities for bicycling in West Hollywood and throughout the region.

For more information about the West Hollywood Bicycle Task Force, visit their booth at the West Hollywood Book Fair or contact Michael Barney at (323) 848-6891. For the deaf and hard of hearing, please call (323) 848-6496.

Substance Abuse & Addiction Recovery Resources for West Hollywood Residents

According to the County of Los Angeles' Department of Public Health Substance Abuse Prevention and Control, excessive alcohol consumption costs L.A. County 2,500 lives and \$10.8 billion each year. Drug overdose, including unintentional alcohol poisoning, is the fourth leading cause of premature death in Los Angeles County and the 17th leading cause of death overall. Fortunately, there are substance abuse and addiction resources for West Hollywood residents in need. Listed below are some of the local services available.

ALCOHOLICS ANONYMOUS

CONTACT: For more information, please call (800) 923-8722, English; (323) 750-2039, Spanish or visit www.aa.org

CRYSTAL METH ANONYMOUS

CONTACT: For more information, please call (213) 488-4455 or visit www.crystalmeth.org

NARCOTICS ANONYMOUS

CONTACT: For more information, please call (818) 773-9999 or visit www.na.org

WEST HOLLYWOOD RECOVERY CENTER

Offers various 12-step meetings.

LOCATION: 626 N. Robertson Boulevard, West Hollywood CA. 90069

CONTACT: For more information, please call (310) 360-4833 or visit www.thewhrc.org

AIDS PROJECT LOS ANGELES

Provides individual therapy, groups and community events for individuals with HIV.

LOCATION: 7530 Santa Monica Boulevard, West Hollywood, CA. 90046

CONTACT: For more information, please call (213) 201-1600 or visit www.apla.org

CHILDREN'S HOSPITAL

Provides free services and support for youth ages 10 through 25 that are impacted by substance use. Location: 5000 Sunset Boulevard, Suite 540, Los Angeles, CA. 90027

CONTACT: For more information, please call (323) 361-2463 or visit www.childrenshospitalla.org

FRIENDS RESEARCH INSTITUTE

Provides free outpatient substance abuse treatment for gay and bisexual men that use methamphetamine.

LOCATION: 1419 N. La Brea Avenue, Los Angeles, CA. 90028

CONTACT: For more information, please call (323) 463-1601 or visit www.friendsresearch.org

L.A. GAY & LESBIAN CENTER

Provides low-cost counseling and addiction-recovery services.

LOCATION: 1625 N. Schrader Boulevard, Los Angeles, CA. 90028

CONTACT: For more information, please call (323) 993-7669 or visit www.laglc.org

MCINTYRE HOUSE

Provides a residential substance abuse recovery and sober living facility for men. No one is turned away for lack of funds.

LOCATION: 544 N. Kenmore Avenue, Los Angeles, CA. 90004

CONTACT: For more information, please call (323) 662-0855 or visit www.mcintyrehouse.org

TWEAKERS PROJECT

Provides resources and referrals for addiction and recovery.

CONTACT: Visit www.tweakersproject.org

VAN NESS RECOVERY HOUSE

Provides day treatment, residential, sober living, aftercare drug and alcohol recovery services targeting LGBT men and women, as well as various 12-step meetings throughout the week.

LOCATION: 1919 North Beachwood Drive, Los Angeles, CA. 90068

CONTACT: For more information, please call (323) 463-4266 or visit www.vannessrecovery.org

For additional information about programs for West Hollywood residents, please call the City's Social Services Division at (323) 848-6510. For the deaf and hard of hearing, please call (323) 848-6496.

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NEWS BRIEFS

Long Range Planning and Mobility Division Established

The City's Community Development Department has recently created a new division. The Long Range and Mobility Planning Division helps to make West Hollywood a great place to live, work and play through integrated transportation and land use planning that is focused on improving safety, increasing transportation options, and balancing space for cars, bikes, transit and people in the public right-of-way.

The Division's responsibilities include:

- assessing the impact of local development on the transportation system
- applying measures and/or fees toward mitigation
- identifying opportunities to pair the location of development and transportation alternatives to reduce the number of daily vehicle trips and vehicle miles traveled, which leads to reductions in traffic congestion and greenhouse gas emissions
- providing facility changes that enhance safety, calm traffic, ease congestion and encourage the use of alternate modes of travel.

For more information, contact Melissa Antol, Long Range and Mobility Planning Manager, at (323) 848-6486.

